Software powers the world.
Empower all teams to deliver and control their software.
Feature Management is the key to speed, quality, and stability.
Modern software teams don't trade innovation for reliability.

- 66% decrease in lead time for changes
- 140x increase in speed of delivery
- 83% Decrease in restoration time (MTTR)
Market Trends
Continuous Delivery is essential for speed.
Continuous & fast are great until problems...
Progressive Delivery
A New Best Practice in Modern Development
Two Core Ideas of Progressive Delivery

- Release Progression
- Delegation
Two Core Ideas of Progressive Delivery

**Release Progression** – Adjusting the number of users able to see (and are impacted by) new features at a pace appropriate to your business.
Delegation – progressively delegating the control of a feature to the owner that is most closely responsible for the outcome.
Feature Management unlocks Progressive Delivery.
Deliver Experiences Customers Want

- Build
- Operate
- Learn
- Empower

Progressive Delivery
Deploy when you want.

Release when your customer is ready.
Our Sponsors

- Rollbar: Gold+
- CODE CLIMATE: Gold
- honeycomb.io: Gold
- invision: Gold
- NS1.: Silver
- Gremlin: Silver
Industry Speakers

Emily Freeman
Senior Cloud Advocate, Team Lead, Microsoft

James Governor
Principal Analyst & Co-Founder, RedMonk
12 Customer Speakers

- IBM
- Microsoft
- xero
- sweetgreen
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- Rollbar
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- tray.io
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